

This brochure supplement provides information about Timothy R. Guthrie that supplements the Bullseye Investment Management, LLC brochure. You should have received a copy of that brochure. Please contact Timothy R. Guthrie, Managing Member if you did not receive Bullseye Investment Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Timothy R. Guthrie is also available on the SEC's website at www.adviserinfo.sec.gov.

Bullseye Investment Management, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Timothy R. Guthrie
Investment Adviser Representative

Bullseye Investment Management, LLC

Mailing address:

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Main office address:

431 Ohio Pike
Suite # 214
Cincinnati, OH 45255

Ashland KY office:

1505 Carter Ave.
Suite # 300
Ashland, KY 41101

UPDATED: 01/06/2018

Item 2: Educational Background and Business Experience

Name: Timothy R. Guthrie
Born: 1966

Education Background and Professional Designations:

Education:

BA Accounting, University of the Cumberland - 1989
CFP Study Program, College for Financial Planning - 1994

Designations:

CFP® - Certified Financial Planner

CFP® MINIMUM QUALIFICATIONS:

- Bachelor's degree or its equivalent, in any discipline, from an accredited university
- Minimum 15-hour curriculum necessary to prepare for the CFP exam (you may challenge the educational requirements if you are a licensed attorney or are hold any of the following certifications or degrees: Certified Public Accountant, Chartered Financial Analyst, Chartered Financial Consultant, Chartered Life Underwriter, Doctor of Business Administration or PhD in business or economics).
- Apply for and achieve a passing score on the Certified Financial Planner exam.
- Possess at least 3 years of work experience in the financial planning industry - teaching, assisting, supervising or delivering financial planning services to a client base for a minimum of 3 years prior to certification.
- Pass a background check and candidate fitness standards test. You must reveal any criminal history, pending litigation or ethical violations. The CFP board verifies all employment history, qualifications and disciplinary issues via FINRA's Central Registration Depository.

Business Background:

2007 - Present	Managing Member Bullseye Investment Management, LLC
2002 - 2007	President Bullseye Investment Strategies

Item 3: Disciplinary Information

At no time has Tim Guthrie been found liable for any damages or losses by any judicial, regulatory, or arbitration body. Tim Guthrie has participated in a multi-party settlement (acting on the advice of Bullseye Investment Management's liability carrier's attorney) to prevent the costs, time loss and risks of potential litigation or arbitration. A BIM client who was acting as a trustee was sued by a beneficiary of that trust, and BIM choose to end this potential risk when able.

Item 4: Other Business Activities

None.

Item 5: Additional Compensation

None. Client management fees from Bullseye Investment Management are Tim Guthrie's only source of income. Timothy R. Guthrie does not receive any economic benefit from any person, company, or

organization, in exchange for promoting products or transactions through Bullseye Investment Management, LLC.

Item 6: Supervision

As the owner and representative of Bullseye Investment Management, LLC, Timothy R. Guthrie supervises all duties and activities. Timothy R. Guthrie's contact information is on the cover page of this disclosure document.

Item 7: Requirements For State Registered Advisers

This disclosure is required by Ohio securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Timothy R. Guthrie has **NOT** been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Timothy R. Guthrie has **NOT** been the subject of a bankruptcy petition at any time.